

Capital Campaign – Frequently Asked Questions

Campaign Details

1. Why are we undertaking the capital campaign at this time?

The *Love Tremendously Hope Exceedingly* capital campaign is the fundraising drive to support Ronald McDonald House's plan to expand to serve more families seeking medical care for their ill children.

2. Why does the Ronald McDonald House need to expand?

Our goal is to grow the Ronald McDonald House program; to serve more families and turn fewer away. The need for our care and support exceeds our current capacity. In 2015, 1,081 families were unable to stay with us because when they called, we were full. In the past 3 years, over 3,000 families were turned away because of our capacity constraints.

3. How many more families will the expanded facility serve?

Over the past five years, we have served an average of nearly 900 families per year. When our expansion is completed, we expect to serve nearly 1,500 families per year.

4. What will my *Love Tremendously Hope Exceedingly* gift support?

Campaign gifts will support the design and construction of a 36,000 square foot building addition, a 12,000 square foot underground parking garage, 8,000 square foot interior renovation of the existing Ronald McDonald House and a new 5,000 backyard space. The new expanded facility will have 70 guest rooms and living spaces to support these additional families.

Project Details

5. When will the work begin and how long will the building project take?

We will not begin construction until our campaign targets have been realized. Once construction begins, we anticipate completion 12-15 months later.

6. Will the expanded facility be separate or connected to the current facility?



The expanded facility will be connected, resulting in one contiguous building.

7. How did you determine the number of guest rooms to build?

The decision to add 28 guest rooms was based on historical occupancy data, projections from Mayo Clinic and plans to make sure a larger facility is financially sustainable.

8. Will you continue to serve families during construction?

We will serve families during all phases of construction and will work with our construction partners to minimize the impact on families.

Partner Details

9. Does Mayo Clinic support your expansion plans?

Mayo has been a strong partner for more than three decades and fully supports this expansion. We look forward to a continued partnership with Mayo as we plan to serve more Mayo patients in the years to come.

10. What is the role of Ronald McDonald House Charities (RMHC) on a global level?

Ronald McDonald House Global Charities have assisted in our expansion efforts through providing expertise as well as financial support. Through their generosity, we anticipate receiving more than \$200,000 to support our capital campaign.

11. How will McDonald's support this expansion?

McDonald's/Courtesy Corporation has a long history of supporting the House and provides approximately 10% of our annual funding. McDonald's/Courtesy Corporation has pledged one million dollars to support this expansion effort.

12. Do you have community support?

Two feasibility studies, completed by two reputable outside firms, indicate strong community support for this expansion.

13. Where will your funding come from?



Support for this expansion will come from caring and passionate friends who believe in supporting families and children. Many of our supporters live and work in the Rochester community.